

Cambria Community Healthcare District Strategic Plan 2020 – 2023



KEY PRIORITIES AND OBJECTIVES

• EMERGENCY SERVICES

Deliver the highest possible quality of service as measured by (1) achieving response time of 10 minutes or less; (2) having robust capabilities (personnel and equipment); (3) delivering high quality care onsite and in-transit

• ACCESS TO CARE

Enhance choice and access for basic medical services, including primary care, after hours/urgent care, ancillary services, and mental health.

• WELLNESS PROMOTION

In partnership with the SLO Public Health Department and local community organizations, organize and facilitate educational opportunities including virtual or in-person group classes, workshops and guest speakers to address (1) chronic disease and health behaviors, (2) injury prevention, (3) infectious disease, (4) social and emotional health



A MESSAGE FROM THE BOARD *To our employees and the community...*

2020 has been an incredibly difficult year in Cambria and San Simeon – and throughout the nation – as we have struggled to maintain good health and safety in the wake of the COVID-19 pandemic. While the number of cases within the District remains relatively low, the impact on our residents has been profound. Throughout it all, our dedicated staff of well-trained paramedics and EMTs have served the community without hesitation. For that we owe these health heroes a debt of gratitude.

The Board of Directors of the Cambria Community Healthcare District (CCHD) has been hard at work as well. Since 2018, the District has been able to achieve positive cash flow, enabling the acquisition of a new ambulance in 2019 and a used ambulance in 2020. The CCHD also acquired new state-of-the-art patient heart monitors, and protective equipment for our employees.

The Board of Directors collaborated with the management team to approve a three year strategic plan. The priorities and objectives are highlighted in the green box to the left and can be viewed in greater detail on the District's website. The strategic plan is anchored in three key priorities in providing the highest possible quality of ambulance service, enhancing access to care, and promoting the wellness of our residents and visitors. A new priority has been added for 2020-21 related to the District's continued role in partnering with the County and other agencies in meeting the health-related needs of our residents as it relates to COVID-19 (e.g., mask distribution, local testing and vaccination, communication with community leaders).

The Board welcomes your feedback. On behalf of the entire board I wish you all good health and a safe 2021.

Iggy Fedoroff
President, CCHD Board of Directors



Cambria Community Services District

Strategic Plan

2021-2024



Three-Year Strategic Goals with underlying Six-Month Strategic Objectives

(NOT IN PRIORITY ORDER)

INCREASE AND IMPROVE COMMUNICATION WITH THE PUBLIC

- Assess the website for community accessibility to information important for them to know and report results to the Board and staff
- Develop a template improving public communication through social media
- Expand the existing format within the website for the public to communicate with staff and share with the Board and staff
- Develop a newsletter for the public that is distributed regularly and the process (es) for distributing it

ACHIEVE AND SUSTAIN ADEQUATE FINANCIAL RESOURCES TO FULFILL THE MISSION

- Identify underfunded, under-resourced and under-staffed services
- Identify funding resources and structural changes to meet unmet services needs
- Complete the Tyler Financial System implementation

ACHIEVE A BALANCED POLICY FOR GROWTH AND RESOURCES

- Identify public water conservation measures and best practices and bring recommendations to the Board for sharing with the public
- Identify additional sources of water and share the results with the Board

DEVELOP AND IMPLEMENT A LONG-TERM INFRASTRUCTURE AND RESOURCES PLAN

- Update the short-term CIP (Capital Improvement Plan) and present it to the Resources and Infrastructure Committee for review
- Coordinate the conversion of Plan-It to Tyler Incode Asset Management Module for the purpose of asset management for ALL CCSD departments
- Update and extend the long-term CIP (Capital Improvement Plan) and present it to the Resources and Infrastructure Committee for review.

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